

THE EMERGING EUROPEAN PUBLIC SPACE: WHAT CAN WE DO THERE?

Civil Society and New Forms of Governance in
Europe – the Making of European Citizenship:
Spread of Excellence Tasks

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What is the outer context of the CINEFOGO Spread of Excellence (SoE) about?
There is the cluster of concepts that may enable us to understand it better:

- The uneasy co-existence of national and European identities
- the nature of contemporary governance
- the notion of public space

What can we do in this world? CINEFOGO as a part of public space and as an actor of governance

European vs. national identities

It may take a few decades for the sense of belonging to spread in Europe.
Politically then, **narrow national interests** will continue to apply as a pronounced and often remarkably **limiting factor** of European integration.

Governance: Cognitive resources

- **Main paradox of contemporary governance:** governments are expected to solve ever more demanding and complex tasks in an ever more mutually dependent world with less and less direct power and control at their disposal.
- El Hassan [2004:4]
 - „*cogitosphere*“
- Peters [undated:32]
 - institutionalized learning capacity

Governance: Regulators 3+1



The „conventional“ regulatory triangle **market-state-civic sector** is being eroded by the fourth regulator: **media**.

There is an obvious imbalance between the **nation-state** embeddedness and the global operation of the **market, media**, and to a non-negligible extent the **civic sector** as well.
[Thompson 2004:191]

Governance:

Networks and networking

- *“Dominant functions and processes in the information age are increasingly organized around networks.”*
- *Presence or absence in the network and the dynamics of each network vis-à-vis others are critical sources of domination and change in our society.”*

[Castells 2000:469]

Governance:

Multi-level governance

- Governance is still to a large extent executed at the **national level**. But its increasing shares go either upward to the **supra-national level** (especially to the level of the European Union – e.g. the rule of law) or downward to the **sub-national** (especially regional) level.

[Zürn-Leibfried 2005:25; Pierre-Peters 2000]

Communication in public space

● Who has ever seen the European public space?

- „Has public discourse in fact Europeanized in the last decades? (...) Our results show that national public spheres are, in fact, quite resilient and that change is slow or halting. (...) The legitimacy of European institutions depends on **Europeanization of public discourse**.“

[Peters – Sifft – Wimmel – Brüggemann – Kleinen-von Königslöw 2005:139]

● The fuzzy nature of communication

- There co-exists a dialogic with (increasingly relevant) non-dialogic form of communication, transmitted by media, and independent of physical location:
‘Mediated publicness’ and **‘the space of the visible’**.
[Thompson 2004:195]

CINEFOGO as a part of public space and as an actor of governance

The objective of the programme for Spread of Excellence (SoE) activities is to improve the **general availability, policy relevance and public usage** of information and experience of the CINEFOGO network.

How to fulfil it?

First and foremost, we should know...

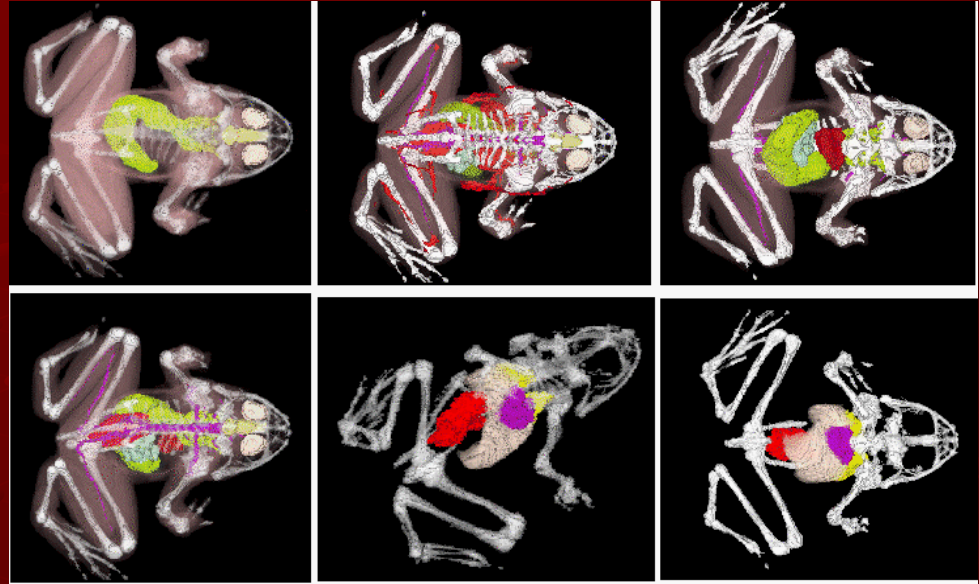


Figure 5c. Bullfrog

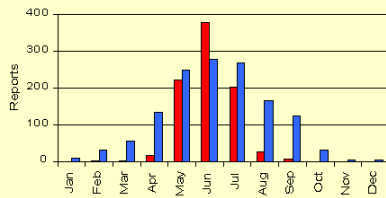
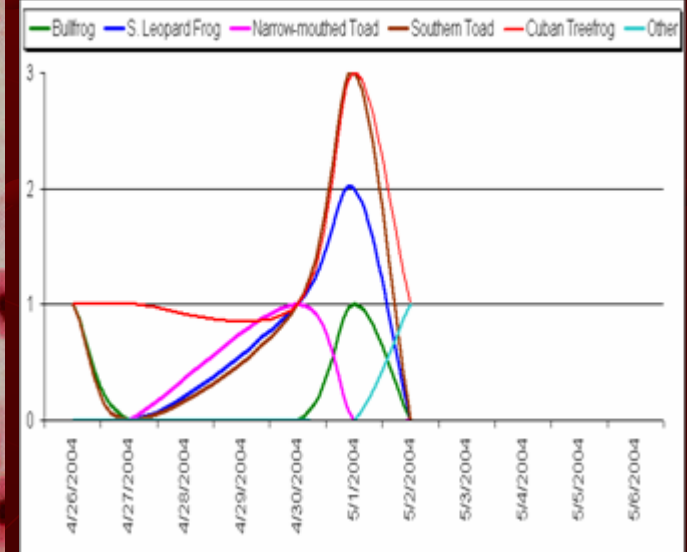
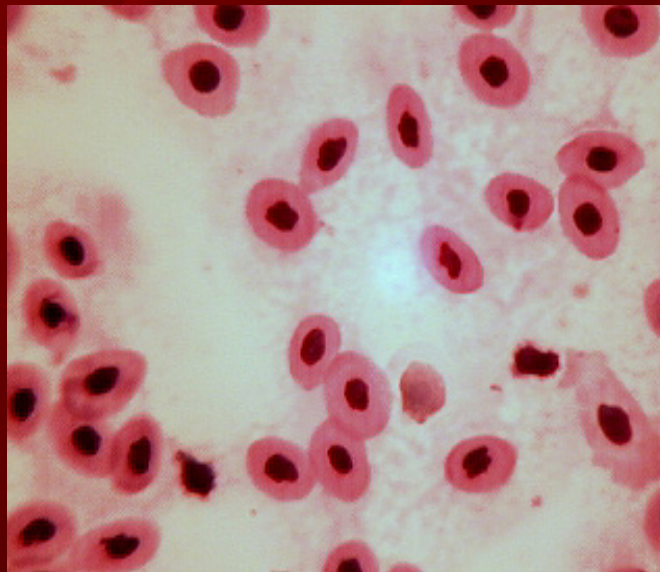
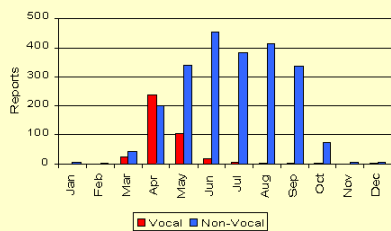
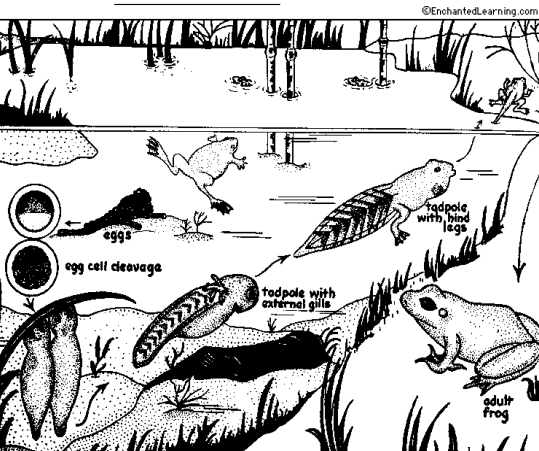
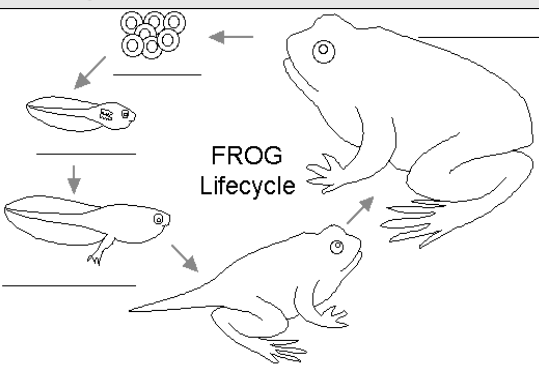
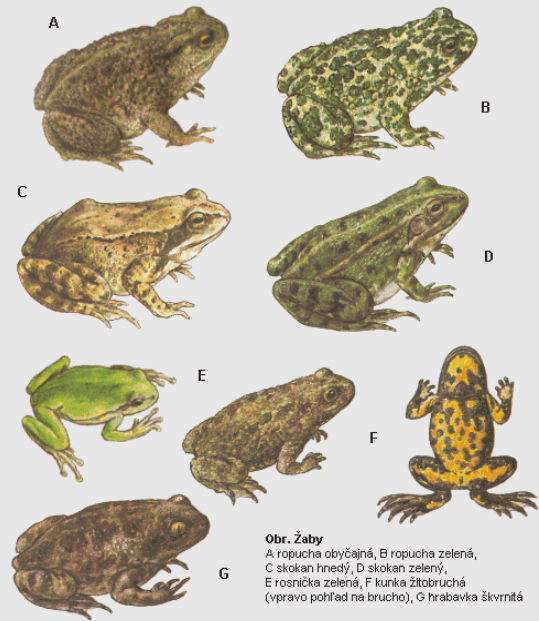


Figure 5d. Leopard Frogs





...second, we should express our knowledge in an understandable language...



**... third, we should use effective ways
to deliver knowledge to others and
learn from the consequent
intercourse.**



SoE principles (proposal)

- ↓ **Transparency and accountability:** making all (excellent) outcomes of our research activities accessible and all our activities accountable;
- ↓ **Readability:** making the outcomes of our research activities as understandable and user-friendly as possible;
- ↓ **Autonomy:** relying on autonomy, motivation and initiative of the actors involved (both insiders and outsiders);
- ↓ **Networking:** promoting the horizontal exchange of information and skills;
- ↓ **Sharing:** supporting dialogue, dissemination and exchange of best practices, benchmarking, etc.
- ↓ **ACTivation:** being able to attract the attention of indifferent, but potentially engageable actors.

→ → → **TRANSACT** → → →

Inner CINEFOGO institutional structure

On European level		On national level
International Co-ordinator		Participating academic institutions...
Network Council		Participating scholars...
Network Management Board		Danmarks Radio
Programme for Integrating Research Activities	PIRA Coordinators...	Social and Cultural Planning Office
	PIRA Work Packages...	Minda de Gunzburg Center for European Studies, Harvard University, Cambridge, U.S.A.
Programme for Spread of Excellence	SoE co-ordinator	...
	SoE secretary	
	The Editor of the Newsletter	
	Book Series editors...	
	SoE Work Packages...	

Classification of External CINEFOGO (potential) stakeholders (examples)

	European level	National level	Other levels
Political institutions	European Parliament	National parliaments	UN...
	European Commission	National governments	Regional governments
	Council of Europe		
	European political parties	Political parties	
	
Public Sector Organizations	European public sector organizations	Public sector organizations	
Civic Sector Organizations	European NGOs	NGOs	Global NGOs
Commercial sector
Scientific communities	European professional scientific associations	Professional scientific associations	International professional associations
	European scientific journals	Scientific journals	Scientific journals
Media	European media	National media	Global media

CINEFOGO SoE tasks

● On the technical level, the tasks are:

- to develop and implement an **organizational structure** for the CINEFOGO SoE programme;
- to **coordinate** SoE activities – the SoE programme envisages the SoE element in most Work packages and will provide the Programmes for Integrating Research Activities (PIRA) by methodological support in terms of general SoE guidelines;
- to develop the **European dimension** by identifying, mapping and including new European cooperation partners;
- to develop SoE activities and **fundraise** for financing of additional activities;
- to **evaluate** the SoE programme.

● SoE main communication tools:

- Internet
- CINEFOGO Newsletter (refer to Lars Josephsen's presentation)

Spread of Excellence Strategy

The overall strategy of the CINEFOGO SoE activities will stem from the critical reflection of this presentation (available, along with the full paper, which includes a more structured and detailed discussion and references, at <http://martinpotucek.cz>).

Your comments and suggestions are welcome!

Expert survey's questionnaire

Please submit the filled-in questionnaire to the organizers of the Kick-off Conference by Wednesday 19.10. 1.30 p.m.!

Alternatively, you should mail or fax it as soon as possible to

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