

Course title: THEORY OF PUBLIC POLICY

Course number: JSM699, Fall Semester 2019/2020

Course leader: Prof. Dr. Martin Potůček

Consultations to be booked electronically at <https://konzultace.fsv.cuni.cz>

Access to course materials via Moodle <https://dl1.cuni.cz/course/view.php?id=7794>

Volume of instruction: 2/0

Number of credits: 4

Time and place: Mondays, 3:30-6:20 pm, room 2080

Goals of instruction:

The course aims to introduce students to the study of public policy as a discipline, within a broader context of the development of contemporary societies; to exemplify public policy's practical application and the ways public policy as a scientific discipline attempts to apprehend social problems and devise solutions thereof; to do so by defining the key terms, theories and approaches of public policy; and to engage students in critical thinking and studying, systematic work with scholarly literature.

Registration prerequisites:

Enrolment in any study programme at Charles University, apart from students of the Masters programmes of Veřejná a sociální politika (full-time students only), Public and Social Policy, and International Economic and Political Studies.

International visiting students are welcome as well.

Conditions for passing:

Students will have to pass the written examination (in English, Czech or Slovak).

Final grading:

Evaluation points	Grade	
30 or more	A	Excellent (<i>výtečně</i>)
27–29	B	Very Good (<i>velmi dobře</i>)
24–26	C	Good (<i>dobře</i>)
21–23	D	Satisfactorily (<i>uspokojivě</i>)
18–20	E	Sufficiently (<i>dostatečně</i>)
17 or less	F	Fail (<i>nedostatečně</i>)

Room 2080. Time: Mondays, 3:30–6:20 p.m.

Day	Rooms	Content
7 Oct	2080	<i>Introduction to the course.</i> A1 Public interests and public policy.
21 Oct	2080	Lecture #2 A2 Values in Public Policy. Historical Institutionalism. A3 Governance. Corporatist Intermediation. Policy Networks. A4 Actors and Institutions. Actor-Centred Institutionalism. <i>Students' voting: Selection of course leader's presentations for lectures #3 to #5.</i>

Day	Rooms	Content
11 Nov	2080	<p>Lecture #3</p> <p>A5 Public policy instruments. Discursive institutionalism. Advocacy Coalition Framework.</p> <p>A6 Public Policy Process. The Stage of Problem Delimitation and Problem Recognition. Agenda Setting.</p> <p>A7 Policy Formulation and Decisionmaking. Veto Players. Multiple Streams Framework.</p> <p><i>Selected course leader's presentations.</i></p> <p><i>Selected students' Open Space Presentations.</i></p>
25 Nov	2080	<p>Lecture #4</p> <p>A8 Policy Implementation. Theories of Bureaucracy. Principal-Agent Model.</p> <p>A9 Policy Evaluation. Rational (Public) Choice Theory.</p> <p>A10 How to Understand Public Policy</p> <p><i>Selected course leader's presentations.</i></p> <p><i>Selected students' Open Space Presentations.</i></p>
16 Dec	2080	<p>Lecture #5</p> <p><i>Selected course leader's presentations.</i></p> <p><i>Selected students' Open Space Presentations.</i></p> <p>Final recapitulation, getting ready for the examination.</p>

Basic sources in English

Potůček, M. et al. 2017. *Public Policy. A comprehensive Introduction*. Prague, Karolinum Press.
Note: This is the key textbook for this course. It is available free of charge on the E-resources Portal of the Student Information System (SIS).

Howlet, M., Ramesh, M., Perl, A. 2009. 3rd edition. *Studying Public Policy: Policy Cycles and Policy Subsystems*. Oxford: Oxford University Press.

Peters, Guy B.: 2015. *Advanced Introduction to Public Policy*. Northampton: Edward Elgar Publishing.

Potůček, M., LeLoup, L., Jenei, G. and Váradi, L. 2003. *Public Policy in Central and Eastern Europe: Theories, Methods, Practices*. Bratislava: NISPACE.

Routledge Handbook of Public Policy. 2013. London and New York: Routledge.

Základní literatura v češtině

Potůček, M. a kol. 2016. *Veřejná politika*. Praha: C. H. BECK. **Jde o základní učebnici pro tento kurs dostupnou v českém jazyce.**

Potůček, M. a kol. 2005 (2. vyd. 2010). *Veřejná politika*. Praha: Sociologické nakladatelství.

Veselý, A., Nekola. M. (eds.) 2008. *Analýza a tvorba veřejných politik: Přístupy, metody a praxe*. Praha: Sociologické nakladatelství.

Notes on reading

- Further reading will be submitted during individual lecture presentations.
- Students are expected to follow the media covering policy problems (e.g., pension reform) on an ongoing basis.

Journals

Public Policy

Central European Journal of Public Policy (CEJPP): <http://cejpp.eu/>

Journal of European Public Policy: <http://www.tandfonline.com/toc/rjpp20/current>

Journal of European Social Policy: <http://esp.sagepub.com/>

Journal of Public Policy: <http://journals.cambridge.org/action/displayJournal?jid=PUP>

Policy and Society: <http://www.journals.elsevier.com/policy-and-society>

Public Policy and Administration: <http://ppa.sagepub.com/>

Global Policy: <https://www.globalpolicyjournal.com/>

Policy Analysis

European Policy Analysis: <http://www.ipsonet.org/publications/open-access/epa>

Evaluation: <http://evi.sagepub.com/>

Journal of Comparative Policy Analysis: Research and Practice:

<http://www.tandfonline.com/toc/fcpa20/current>

Journal of Policy Analysis and Management: <http://www.appam.org/publications/jpam/>

Review of Policy Research: <http://www.ipsonet.org/publications/journals/review-of-policy-research/>

Governance, Public Administration

Gouvernement et action publique: http://www.cairn-int.info/about_this_journal.php?ID_REVUE=E_GAP

Governance: [http://onlinelibrary.wiley.com/journal/10.1111/\(ISSN\)1468-0491](http://onlinelibrary.wiley.com/journal/10.1111/(ISSN)1468-0491)

International Review of Administrative Sciences: <http://ras.sagepub.com/>

Lex localis - Journal of local self-government: <http://journal.lex-localis.press>

NISPAcee Journal of Public Administration and Policy: <http://www.nispa.org/journal.php>

Public Administration: [http://onlinelibrary.wiley.com/journal/10.1111/\(ISSN\)1467-9299](http://onlinelibrary.wiley.com/journal/10.1111/(ISSN)1467-9299)

Public Management Review: <http://www.tandfonline.com/loi/rpxm20>

Political Science

Critical Policy Studies: <http://www.tandf.co.uk/journals/rcps>

Policy and Politics:

<http://www.ingentaconnect.com/content/tpp/pap;jsessionid=68u3luqoo56n6.victoria>

Policy Sciences: <http://link.springer.com/journal/11077>

Policy Studies Journal: <https://onlinelibrary.wiley.com/journal/15410072>

Politiques et Management Public: <http://pmp.revuesonline.com/accueil.jsp>

Internet sources

Almanac of Policy Issues: <http://www.policyalmanac.org/directory/General-Organizations.shtml>

European Union: <http://www.europa.eu/>

European Union Policy Agendas Project: <http://www.policyagendas.eu/>

International Conference on Public Policy: <http://www.icpublicpolicy.org/>

Network of Institutes and Schools of Public Administration in Central and Eastern Europe
(NISPAcee): <http://www.nispa.sk/>
Organization for Economic Collaboration and Development: <http://www.oecd.org/>
Policy Design Lab: <http://policy-design.org/>
Public Policy Exchange, UK: <http://www.publicpolicyexchange.co.uk/>
The Comparative Agendas Project: <http://www.comparativeagendas.net/>
The Institute for Public Policy Research, UK: <http://www.ippr.org/>
The World Bank: <http://www.worldbank.org/>