Course title: PUBLIC POLICY (doctoral study)

Course number: **JSD009, Fall Term 2019/20**
Volume of instruction: 2
Time and place: **Mondays, 3:30-6:20 p.m., room 2080**
Access to course material via Moodle: https://dl1.cuni.cz/course/view.php?id=5646

Course leader: **Prof. Dr. Martin Potůček,** http://www.martinpotucek.cz
Consultations to be booked electronically at https://konzultace.fsv.cuni.cz

Goals of instruction:

The course aims to introduce students to the study of public policy as a discipline, within a broader context of the development of contemporary societies; **to exemplify public policy's practical application and the ways public policy** as a scientific discipline **attempts to apprehend social problems and devise solutions thereof**; to do so by defining the key terms, theories and approaches of public policy; and to engage students in critical thinking and studying, systematic work with scholarly literature.

Registration prerequisites:

This course is offered exclusively to students of the doctoral programmes of **Veřejná a sociální politika** and **Public and Social Policy;** with the permission of the course leader, students of other PhD programs may register as well.

LECTURES
Room 2080. Time: Mondays, 3:30–6:20 p.m.

Day	Rooms	Content
7 Oct	2080	*Introduction to the course.* **A1 Public interests and public policy.**
21 Oct	2080	**Lecture #2** A2 **Values in Public Policy.** Historical Institutionalism. A3 **Governance.** Corporatist Intermediation. Policy Networks. A4 **Actors and Institutions.** Actor-Centred Institutionalism. *Students´ voting: Selection of course leader´s presentations for lectures #3 to #5.*
11 Nov	2080	**Lecture #3** A5 **Public policy instruments.** Discursive institutionalism. Advocacy Coalition Framework. A6 **Public Policy Process. The Stage of Problem Delimitation and Problem Recognition.** Agenda Setting. A7 **Policy Formulation and Decisionmaking.** Veto Players. Multiple Streams Framework. *Selected course leader´s presentations.* *Selected students´ Open Space Presentations.*
25 Nov	2080	**Lecture #4** A8 **Policy Implementation.** Theories of Bureaucracy. Principal-Agent Model. A9 **Policy Evaluation.** Rational (Public) Choice Theory. A10 **How to Understand Public Policy** *Selected course leader´s presentations.* *Selected students´ Open Space Presentations.*

Day	Rooms	Content
16 Dec	2080	**Lecture #5** *Selected course leader´s presentations.* *Selected students´ Open Space Presentations.* Final recapitulation, getting ready for the examination.

Student's performance in lectures will be evaluated as follows:

1. Students should answer two questions associated with the topics of lectures. **Questions will be made public two weeks in advance for lectures #2 to #5 at the end of the previous lecture (and on the course Moodle).** The submission deadline for answers to questions is the day of the respective lecture (e.g., October 21 will be the deadline term for answering questions to lecture #2, published in October 7). Answers to L2 should be e-mailed to the course leader e-mail potucek@fsv.cuni.cz, questions to L3-5 should be answered via Moodle. Answers to each question (up to 2,200 characters, including spaces and excluding references) will be evaluated by 0 to 2 points. If question answers are longer than that, their content will not be evaluated, and they will receive 0 points. In addition to references in-text or in-footnotes, students need to attach a reference list after each question answer.

Guidelines for Lecture Question Answers

Students' answers to each of both questions cannot be longer than 2200 characters, including spaces and excluding references. If question answers are longer than that, their content will not be evaluated, and they will receive 0 points. In addition to references in-text or in-footnotes, students need to attach a reference list after each question answer.

The evaluation of students´ answers to PP Course lecture questions

Points	The nature of answer
2	The question was fully understood, the theoretical framework and empirical evidence were rightly applied. Reference to at least two scientific sources in addition to one of the course's textbooks (at least two scientific sources should be used in each answer). Value added: inventions, unusual but relevant perspective, appropriate case which fits to illustrate the given problematics.
1	The answer corresponds with the question, but it is more or less descriptive and doesn´t provide satisfactory explanation of a given topic. Scarce reference to literature.
0	The answer doesn´t correspond with the question as it was not understood. Failed reasoning – with logical failure or uncritical application of ideological cliché. The „common sense" answer without attempt to scientific analysis and reference to literature. Answer delivered after deadline.

2. Students can apply to present the Open Space Presentation, based on the application via course Moodle. Selection of presentations will be based on the quality of the proposal plus principle first come – first serve. If approved, students will deliver their powerpoint presentations and hand-outs in lectures #3 to #5, and can get up to 4 additional points.

> *Guidelines for Preparing and Presenting Open Space Presentations*
> 1. Choose an interesting issue suitable for public policy analysis.
> 2. Collect sufficient information to be able to explain the structure and relevant context of a corresponding public policy problem.
> 3. Decide about the appropriate theory/ies suitable for policy analysis.

> 4. Apply selected theory/ies to your case and critically assess its/their strengths and weaknesses.
> 5. Compile a concise power point presentation (up to 10 slides, including resources) and mail it to the course leader. You will be informed about the result in 7 days.
> 6. Present it in the classroom in about 15 minutes, followed by discussion.
>
> **Note:** Consider to have a look at chapters B2, B3 and B4 of Public Policy textbook for inspiration how to apply public policy theories.

3. Students shall be admitted to the written examination for this course (in English, Czech or Slovak) if they have been sufficiently graded for their performance in lectures.

Conditions for passing:Table 1: Points can be earned in the following ways:

Item	Min	Max
Student's performance in lectures	8	20
Written examination	18	35

Table 2: Final grading shall be based on the following key (provided the student earns at least the minimum number of points for each particular item – consult Table 1):

Final point score	Credit	
40 or more	A	Pass *(započteno)*
39 or less	F	Fail *(nezapočteno)*

Notes:

1. *Doctoral students may consider to voluntarily participate in seminars of the twin course JSM518 open for Masters' degree students, which will for sure deepen their understanding of the discipline. Interested students of the programme **Veřejná a sociální politika** should apply to the Head of the seminar class C Mgr. Kamila Vlčková (*kam.vlckova@gmail.com*); students of the programme **Public and social policy** should apply to the Head of the seminar class A Mgr. Mirna Jusic (*mirna.jusic@seznam.cz*).*

2. *Studenti doktorského programu Veřejná a sociální politika mohou navštívit také dvě obsahově podobné, nicméně v češtině nabízené lekce předmětu JSM521 Veřejná politika, určené primárně magisterským studentům kombinovaného studia. Konají se 4. 10. od 9 do 11:50 hod. a 1. 11. od 13:00 do 15:50 v posluchárně 3015.*

3. *Sources shall be credited in line with the latest version of the ISO 690 standard, or another internationally-accepted referencing standard (e.g. APA, MLA, Chicago/Turabian, Harvard). No form of plagiarism is tolerated at the Charles University. Any instances of plagiarism shall be discussed by the Disciplinary Board and, eventually, the Dean.*

Basic sources in English

Potůček, M. et al. 2017. *Public Policy. A comprehensive Introduction.* Prague, Karolinum Press. **Note:** This is the key textbook for this course. It is available free of charge on the E-resources Portal of the Student Information System (SIS).

Howlet, M., Ramesh, M., Perl, A. 2009. 3rd edition. *Studying Public Policy: Policy Cycles and Policy Subsystems.* Oxford: Oxford University Press.

Peters, Guy B.: 2015. *Advanced Introduction to Public Policy.* Northampton: Edwaard Elgar Publishing.

Potůček, M., LeLoup, L., Jenei, G. and Váradi, L. 2003. *Public Policy in Central and Eastern Europe: Theories, Methods, Practices.* Bratislava: NISPAcee.
Routledge Handbook of Public Policy. 2013. London and New York: Routledge.

Základní literatura v češtině
Potůček, M. a kol. 2016. *Veřejná politika.* Praha: C. H. BECK. Jde o základní učebnici pro tento kurs dostupnou v českém jazyce.
Potůček, M. a kol. 2005 (2. vyd. 2010). *Veřejná politika.* Praha: Sociologické nakladatelství.
Veselý, A., Nekola. M. (eds.) 2008. *Analýza a tvorba veřejných politik: Přístupy, metody a praxe.* Praha: Sociologické nakladatelství.

Notes on reading
- Further reading will be submitted during individual lecture presentations.
- Students are expected to follow the media covering policy problems (e.g., pension reform) on an ongoing basis.

Journals
Public Policy
Central European Journal of Public Policy (CEJPP): http://cejpp.eu/
Journal of European Public Policy: http://www.tandfonline.com/toc/rjpp20/current
Journal of European Social Policy: http://esp.sagepub.com/
Journal of Public Policy: http://journals.cambridge.org/action/displayJournal?jid=PUP
Policy and Society: http://www.journals.elsevier.com/policy-and-society
Public Policy and Administration: http://ppa.sagepub.com/
Global Policy: https://www.globalpolicyjournal.com/
Policy Analysis
European Policy Analysis: http://www.ipsonet.org/publications/open-access/epa
Evaluation: http://evi.sagepub.com/
Journal of Comparative Policy Analysis: Research and Practice:
http://www.tandfonline.com/toc/fcpa20/current
Journal of Policy Analysis and Management: http://www.appam.org/publications/jpam/
Review of Policy Research: http://www.ipsonet.org/publications/journals/review-of-policy-research/
Governance, Public Administration
Gouvernement et action publique: http://www.cairn-int.info/about_this_journal.php?ID_REVUE=E_GAP
Governance: http://onlinelibrary.wiley.com/journal/10.1111/(ISSN)1468-0491
International Review of Administrative Sciences: http://ras.sagepub.com/
Lex localis - Journal of local self-government: http://journal.lex-localis.press
NISPAcee Journal of Public Administration and Policy: http://www.nispa.org/journal.php
Public Administration: http://onlinelibrary.wiley.com/journal/10.1111/(ISSN)1467-9299
Public Management Review: http://www.tandfonline.com/loi/rpxm20
Political Science
Critical Policy Studies: http://www.tandf.co.uk/journals/rcps
Policy and Politics:
http://www.ingentaconnect.com/content/tpp/pap;jsessionid=68u3luqoo56n6.victoria
Policy Sciences: http://link.springer.com/journal/11077
Policy Studies Journal: https://onlinelibrary.wiley.com/journal/15410072
Politiques et Management Public: http://pmp.revuesonline.com/accueil.jsp

Internet sources

Almanac of Policy Issues: http://www.policyalmanac.org/directory/General-Organizations.shtml
European Union: http://www.europa.eu/
European Union Policy Agendas Project: http://www.policyagendas.eu/
International Conference on Public Policy: http://www.icpublicpolicy.org/
Network of Institutes and Schools of Public Administration in Central and Eastern Europe (NISPAcee): http://www.nispa.sk/
Organization for Economic Collaboration and Development: http://www.oecd.org/
Policy Design Lab: http://policy-design.org/
Public Policy Exchange, UK: http://www.publicpolicyexchange.co.uk/
The Comparative Agendas Project: http://www.comparativeagendas.net/
The Institute for Public Policy Research, UK: http://www.ippr.org/
The World Bank: http://www.worldbank.org/